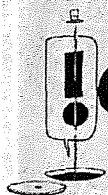


# **SPX '98** **SMALL PRESS EXPO** **PROGRAM**



**ICAF**

## **The International Comics and Animation Festival Welcomes You!**

ICAF is an international summit for creators, scholars, and all those with a passion for comics. Organized by Georgetown's Department of French and by the Cultural Service of the French Embassy, ICAF has a distinctive European flavor which allows American comics enthusiasts to meet and interact with their counterparts from across the Atlantic, for the enjoyment and benefit of both. This year's schedule is our most widely international yet!

Although ICAF began yesterday, Friday and Saturday still offer great opportunities to learn about and discuss comics from around the world—including the work of cartoonists who are right here at SPX! All events will be held in the Maryland Room (Mezzanine Level) unless otherwise posted. Please consult the ICAF program booklet available in the Maryland Room for more detailed information, including any last-minute schedule changes.

# Schedule of Events

## THURSDAY - SEPTEMBER 24

**9:00am to 9:30am Continental Breakfast. Welcome—Guy Spielmann**

**9:30am to 11:00am Difference and Stereotyping in Comics.** Moderated by Charles Hatfield. Dorothy Betz (Georgetown U.): "Asterix on the Road : Why Foreigners are Funny". William H. Foster (Naugatuck Valley C.C.) : "The Changing Image of Blacks in Comics 1890s - 1990s". Anne N. Thalheimer, (U. Delaware): "What Does a White Dyke Write Like?: Borders and Borderlands in Roberta Gregory's *Naughty Bits* and Alison Bechdel's *Dykes to Watch Out For*."

**11:15am to 12:15pm Plenary Lecture.** Moderated by Mark Nevins. John Lent (Temple U.): "Comic Art of Asia: An Invisible Giant Awakened"

**12:15pm-1:30pm Lunch**

**2:00pm to 3:00pm Questions of Reading and Audience** Moderated by Gene Kannenberg. Jonathan Frome (U. Florida): "Identification in Comics". John Ronan (U. Florida): "Deleuze and Comics: Image, Repetition, Representation, Series"

**3:15pm to 4:15pm Plenary Lecture** Moderated by Gene Kannenberg. Rusty Witke, author of *Comic Books as History: "A Critique of Comics Criticism"*.

**4:30pm to 5:30pm Roundtable: Comics Museums.** Moderated by Jeff Miller. With Mort Walker, Abby Brennan Roeloffs, Fiona Russell, and Jean-Pierre Mercier

**5:30pm to 8:00pm Break for supper.**

**8:00pm to 10:00pm Special Evening Program: The World of Arab Comics Plenary Lecture** Moderated by Jeff Miller. Allen Douglas & Fedwa Malti-Douglas (Indiana U.), authors of *Arab Comic Strips: "Arab Comics: Between Children's Literature and Adult Politics"*. Guest artist: Slim (Algeria/France)

## FRIDAY - SEPTEMBER 25

**8:30am to 9:00am Continental Breakfast**

**9:00am to 10:30am Recovering History in Comics and Cartoons** Moderated by Cécile Danehy. Bart Beaty (McGill U.): "Wertham on Hamlet". Randall Clark (Pfeiffer U.): "The Mouse and the Movies". Ana Merino (U. of Pittsburgh): "Two Little Girls and their Ideological Perspectives, or: How Comics Represent Childhood: Little Orphan Annie and Conservative Discourse vs. Little Lulu, the First Feminist"

**10:45am to 12:15pm Comics, Transgression and Cultural Argument** Moderated by Charles Hatfield. Alvise Mattozzi (U. Sienna, Italy): "A Socio-Semiotic Approach to

Underground Comix". Libbie McQuillan (U. Glasgow, Scotland): "Tradition and Transgression: The Laughter of Claire Bretecher". Heather Sinclair (Pratt Institute): "Julie Doucet's *Dirty Plotte*"

**12:15pm to 1:30pm Lunch**

**1:30pm to 2:30pm Guest Artists: Strip Core (Slovenia)** Moderated by Gene Kannenberg. Igor Prassel & Jacob Klemencic.

**2:45pm to 4:15pm Comics at the Margins** Moderated by Gene Kannenberg. Jose Alaniz (U.C. Berkeley): "Towards a History of a Stalled Medium: Comics in Russia". Tom Furtwangler (U. Washington) "The Shadow Industry : Health Education Comics and Fotonovelas". Michael G. Rhode (National Museum of Health and Medicine): "Hermann Faber: Civil War Medical Illustrator as One-Time Caricaturist"

**4:30pm to 5:30pm Guest Artists: Amok (France)** Moderated by Mark Nevins and Guy Spielmann. Yvan Alagbé & Olivier Marboeuf

**5:30pm to 6:30pm Break for supper.**

**6:30pm to 8:00pm Joint ICAF/SPX Plenary lecture** Moderated by Mark Nevins and Guy Spielmann. Jean-Pierre Mercier (French National Museum of Comics and Visual Arts (CNBDI). "French-language comics from 1949 to the 80's"

**8:00pm to 9:15pm A Dialogue between Will Eisner and Frank Miller** Moderated by Charles Hatfield.

## SATURDAY - SEPTEMBER 26

**9:30am to 10:00am Continental Breakfast**

**10:00am to 11:00am Joint ICAF/SPX: Guest Artists: Actus Tragicus** Moderated by Charles Hatfield. (Israel) Rutu Modan and Yirmi Pinkus

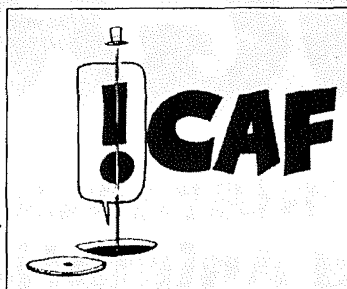
**11:15am to 12:15pm Joint ICAF/SPX: Guest of Honor: Max (Spain)** Moderated by Mark Nevins

**12:15pm to 6:45pm Lunch / Break**

**5:30pm to 6:45pm Joint ICAF/SPX: Roundtable: New Voices in Comics** Moderated by Mark Nevins. Featuring Scott Gilbert, Tom Hart, Dylan Horrocks, Megan Kelso, and James Kolchalka

**7:00pm to 8:00pm Joint ICAF/SPX: Guest Artist: Dylan Horrocks on New Zealand Comics** Moderated by Gene Kannenberg.

*All events will be held in the Maryland Room (Mezzanine Level) unless otherwise posted. Please consult the ICAF programbooklet available in the Maryland Room for more detailed information, including any last-minute schedule changes.*





# Schedule of Events

## FRIDAY - SEPTEMBER 25

**1:00pm to 8:00pm** Exhibit halls open to the public.

With over 150 booths of artists and publishers presenting work of every conceivable stripe, this is a tradeshow featuring some of the finest comics you're going to find anywhere. Come see your favor artists, but be sure to check out something new. *Don't forget to cast your Ignatz vote!*

### **8:15pm Frank Miller/Will Eisner Conversation**

Sponsored jointly by ICAF and SPX, cartoonists Frank Miller and Will Eisner have a free flowing conversation about comics. To be broadcast on monitors around the hotel. Opening reception to follow.

## SATURDAY - SEPTEMBER 26

**10:00am to 7:00pm** Exhibit halls open to the public.

**9:30pm to 1:00am** Ignatz Awards and reception.

The presentation ceremony for the second annual Ignatz Awards honors some of our very finest. Then comes the serious business of merrymaking. It's a catered reception with a cash bar, and the party goes on to 1:00am.

## SUNDAY - SEPTEMBER 27

**9:00am to 2:00pm** **Small Press Summit and Retailer Workshops** An opportunity for artists, publishers, distributors and retailers to discuss issues of mutual concern. Distributor presentations, publisher-retailer symposia, and breakout panels on topics of professional interest to comic book artists.

**9:00am** **Business Issues For Self Publishing** Should you incorporate, insurance coverage, tax issues, contracts, rights, and the like. **Dealing With the Press** How to utilize the press to promote comics, events and customer interest in comics.

**10:00am** **Marketing Your Comic Book** From grass roots to professional marketing techniques. **Retailer Reality** What, why, and how retailers determine

their orders for comic books. **Selling Independent Comics** How to market and sell small press comics as well as ways to utilize.

**11:00am** **The Internet** Comicon.net creators and other webwizards discuss the uses of the Internet. **In-Store Appearances** Different ways to create excitement and schedule creator appearances in your store.

**11:30am** **Friends of Lulu Board Meeting** The annual Friends of Lulu Board. Meeting is open to the public.

**12:30pm to 2:00pm** **State of the Industry Address** Diamond Comic Distributors Vice President of Purchasing Bill Schanes will give a keynote address on the state of the comic book industry.

## Appreciation

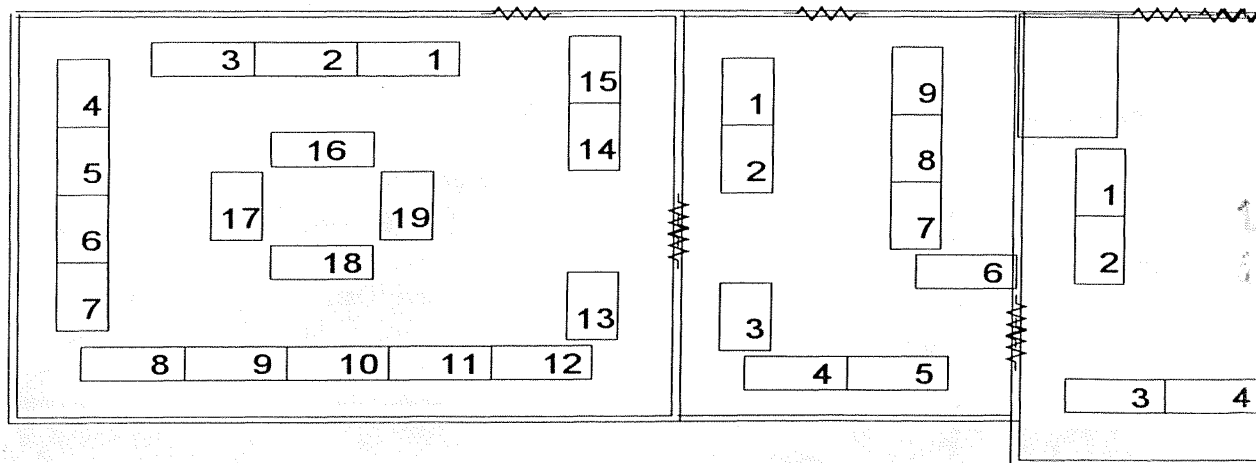
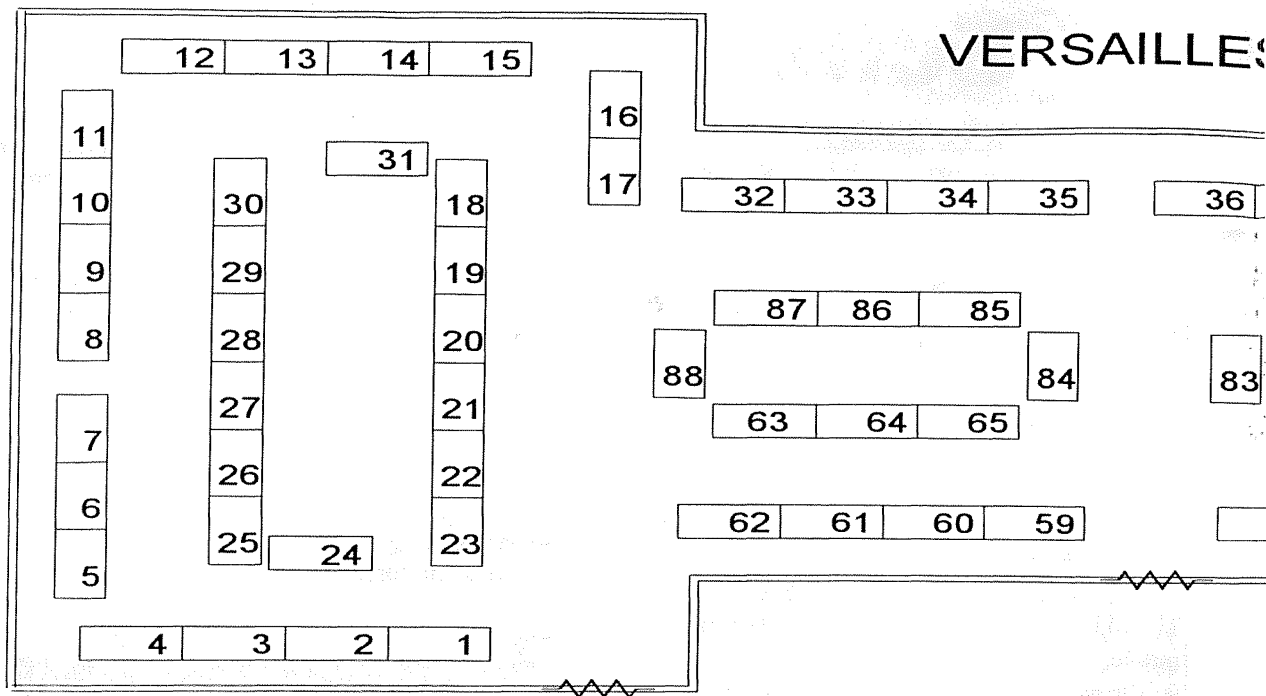
### Special Thanks to

Diamond Comic Distributors, Quebecor (Ronalds) Printing, Brenner Printing, Cartoon Books, Will Eisner, Frank Miller, John Gallagher, Jeff Mason, Rich Henn, Chris Waldron, Manatt Phelps Phillips Attorneys at Law, Beyond Comics, Big Planet Comics, Million Year Picnic, Phoenix Enterprises, St. Mark's Comics, Crucial Comics, Turley Publications, the Comic Book Legal Defense Fund, and our many volunteers.

### SPX98 Steering Committee

Michael Zarlenga, Mark Wheatley, Joel Pollack, Chris Oarr, Greg McElhatton, Lou Danoff, Jon Cohen, Greg Bennett, Jeff Alexander.

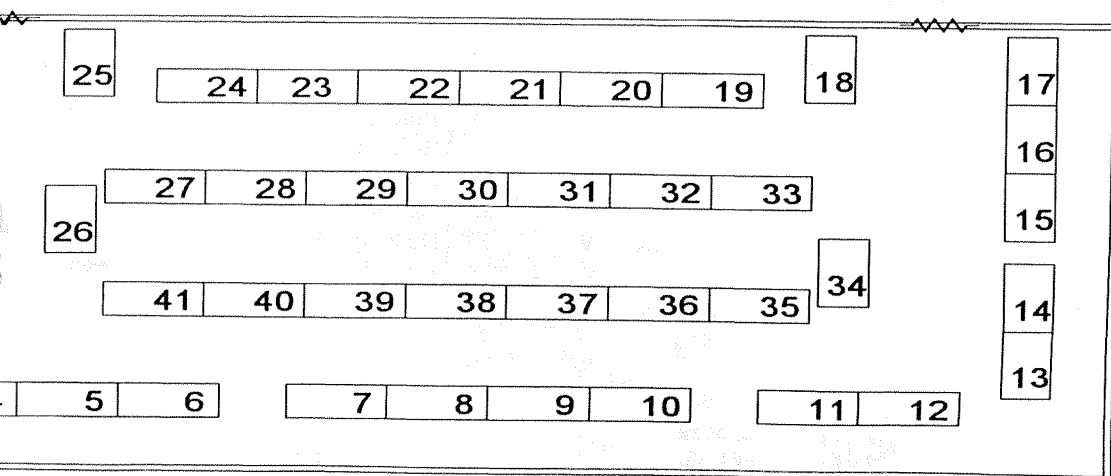
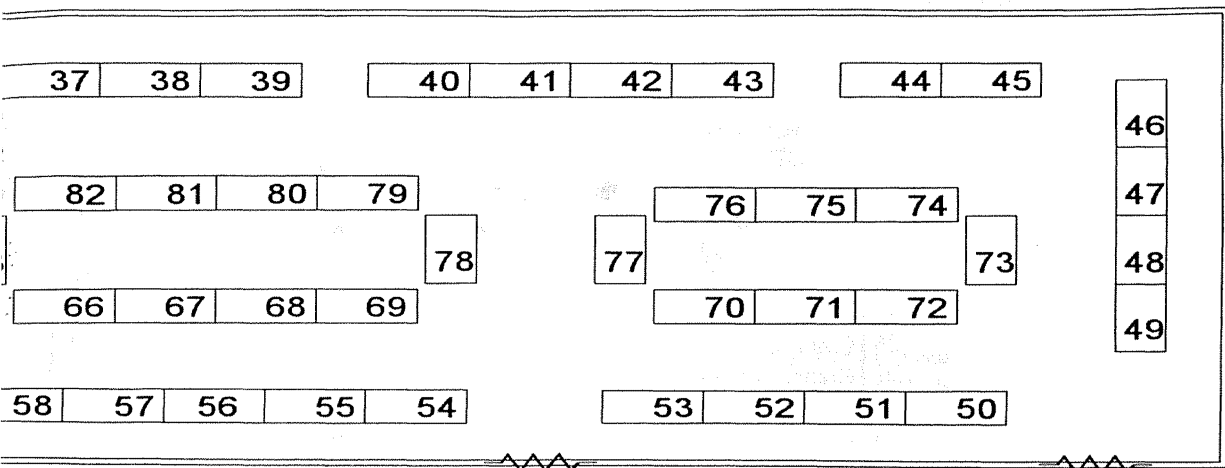
**The CBLDF fights for your right to create, distribute, and read what you like. While you're attending the SPX, please show your appreciation and help support their efforts.**



MONTGOMERY

GALLERY

# S BALLROOMS



WASHINGTON

# SPX98--Directory of Exhibitors

**G** - Gallery Room  
**M** - Montgomery Room  
**V** - Versailles Ballroom  
**W** - Washington Room

Name                      Room   Table #.

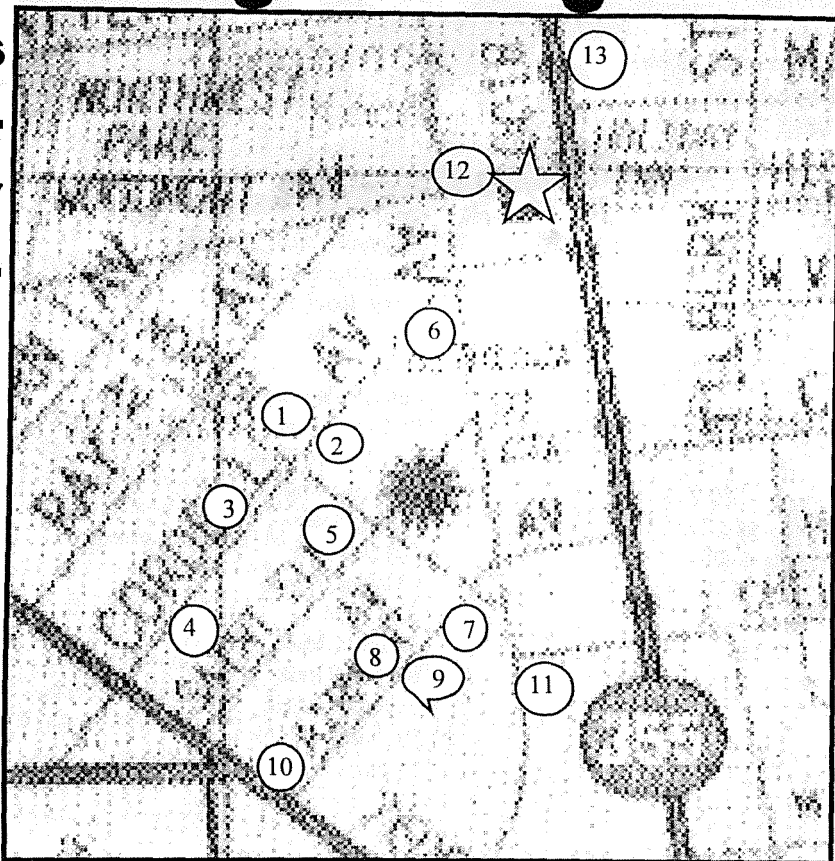
Alexander, Jason      V                      7  
Alternative Comics    M                      10-12  
Aro, Narumi            V                      81  
Asala, Jason            V                      6  
Aureliani, Franco      V                      41  
Bagato, Jeff            V                      28  
Barr, Donna            W                      26  
Battaglia, Mike        M                      5  
Bauman, Susanne      V                      2A  
Beettam, Greg          V                      5  
Belmore, David        G                      6  
Benka, Jen              V                      83  
Bennett, Anina        V                      34  
Benvenuto, Darrell    W                      11  
Bertozzi, Nick          M                      5  
Berwanger, Scott      V                      17A  
Bieri, Sean            V                      2B  
Black Eye Prod.        M                      18  
Bliss, Pam              V                      25A  
Blue, Stephen          W                      13  
Bolling, Ruben        V                      60B-62  
Boyd, Robert          V                      65, 84  
Boyle, Shane Patrick   W                      17  
Brandt, FC              M                      7A  
Braucher, Tim          V                      78  
Braum, Dan            V                      40  
Broderick, George, Jr. W                      21  
Brownstein, Charles   W                      15  
Brubaker, Ed            M                      10-12  
Brunetti, Ivan          M                      19  
Buccholz, Harrold      V                      15  
Burg, Bill                V                      68  
Campbell, Robert      W                      10  
Cannon, Zander        W                      16  
Capozzi, Ben Patrick   W                      23  
Chapman, Bob          V                      21  
Chiapetta, Joe          V                      1  
Cho, Frank              W                      5

<u>Name</u>	<u>Room</u>	<u>Table #.</u>	<u>Name</u>	<u>Room</u>	<u>Table #.</u>
Cleavenger, Dorian	V	47-49	Galambos, Tom	M	7B
Clell, Madison	W	27	Galbraith, Cliff	V	32-33A
Clopper, Brian	W	24	Gallagher, John	W	28
Coale, Mark	W	34	Garcia, Leo	V	39A
Cohen, Michael	V	10	Garza, Cayetano	V	15
CBLDF	V	50-53	Geldhof, Jay	V	67A
Comicon Int'l.	V	69	Gertler, Nat	W	37A
Conley, Steven	V	11	Gilbert, Scott	V	58
Consiglio, Tony	M	14A	Gilbert, Steven	V	57
Cooney, Dan	V	30	Giles, Pat	V	86
Cosley, Jamie	W	25	Gownley, Jimmy	V	9
Countess Vladimira	V	47-49	Green, John	V	16
Crane, Jordan	M	7	Grogan, Geoff	W	18
Crane, Walt	V	25A	Groth, Gary	V	59
Crucial Comics	V	32-33A	Guest, Matthew	V	60A
Dally, Lyman	W	22	Hamlin, Eric	W	39
Darnall, Steve	V	67A	Hansen, Lance	V	79
Daydreamer, Jennifer	M	13A	Harris, Manda	G	4
Devlin, Tom	M	9	Harris, Shelly	V	32-33A
Diller, Marshall M	G	9	Hart, Tom	M	10-12
Doherty, Mike	W	31	Hartman, Rachel	V	3B
Donald, Darrell C.L.	V	46	Haspiel, Dean	M	1-3
Donaldson, Jeffrey	V	73	Hauk, Steve	W	28
Doran, Colleen	W	14	Hayes, Michael	W	38
Doria, Ann M.	G	3	Hempel, Marc	W	4
Dorkin, Evan	V	18-21, 31	Henderson, Sam	M	10-12
Drawn & Quarterly	V	63-64	Henn, Rich	V	45
Dresen, Kris	V	83	Hetherington, Janet L.	V	55
Dyer, Sarah	V	18-20, 31	Hines, Gareth	W	12
Eisner, Will	V	22-23	Hodge, Marc	V	47-49
Ellingson, Josh	W	37A	Holcomb, G. Allan	V	29
Ellis, Steve	W	23	Holgersen, Holgie	G	4
Ernst, Dave	V	78	Hopkins, Harry	G	1-2
Estrada, Jackie	V	88	Horrocks, Dylan	M	18
Fantagraphics Books	V	59	Huizenga, Kevin	W	29
Feazell, Matt	V	3A	Huja, Tim	V	32-33A
Fifth Panel Comics	V	73	Hyland, Greg	V	66
Fingerman, Bob	V	59	ICAF	W	2
Flippo, Terry	W	20	Inui, Haruka	V	81
Fortran, Hank	G	5	Ippong, Bang	V	81
Friedman, Mira	V	65, 84	Ito, Shinpei	V	81
Friends of Lulu	V	54	Izumi, Garret	M	6
Furtwangler, Tom	V	58	Jackson, Mark A.W.	V	47-49
			Jenkins, Tara	V	4

<u>Name</u>	<u>Room</u>	<u>Table #.</u>	<u>Name</u>	<u>Room</u>	<u>Table #.</u>	<u>Name</u>	<u>Room</u>	<u>Table #.</u>
Kakinoudi, Narumi	V	81	Novak, Emil	W	36	Slack, Doug	V	18-20, 31
Kathman, Bob	V	22-23	Ogline, Tim	W	28	SLG/Amaze Ink	V	18-20, 31
Kauzaki, Masaomi	V	81	Oliveros, Chris	V	63-64	Sneed, Vincent	V	43
Kelso, Megan	M	9	Oneal, Travis	V	18-20, 31	Sorensen, Jen	M	10-12
Kerschbaum, John	W	12	Oni Press	V	21	Speranza, Mike	V	37
Keye, David	V	56	Ottaviani, Jim	V	77	Stall, Vincent	W	16
Kihei, Ryu	V	81	PACER	W	1	Stanislawski, Mark	V	72
Kirkland, Jim	V	47-49	Parker, Leslee T.	W	4	Staros, Chris	M	1-3
Kitchen Sink Press	V	22-23	Parsons, Dan	V	47-49	Staton, John	W	8
Klemencic, Jakob	V	65, 84	Pascale, Mike	V	74	Stern, Oscar	V	12
Knapp, Bill	W	7	Patterson, Neal	V	43	Stevens, Karl	G	8
Knight, Keith	V	87	Peregrine Ent.	V	47-49	Strachota, Dan	M	17A
Kochalka, James	M	10-12	Perry, Rochon	V	54	Stump, Greg	M	10-12
Kolton, Batia	V	65, 84	Peters, John	V	43	Sturm, James	V	63-64
Koslowski, Rich	V	6	Peters, Steven	V	13B-14	Sullivan, Rick	V	78
Krause, Levi	W	25	Peters, Thomas M.	V	42	Taillefer, Craig A.	V	26
Kuhn, Shawn	V	78	Pinkus, Yirmi	V	65, 84	Tallan, David	V	4
Kuper, Peter	V	60B-62	Piotrowski, Tim	V	83	Top Shelf Comix	M	1-3
Kuster, Steve	V	29	Poisson, Angel	V	32-33A	Torres, J.	V	15
Langsdale, Daniel	W	8	Polyn, Sean	V	75B	Torrey, Tom	W	31
Lapham, David	V	17	Prassel, Igor	V	65, 84	Tucker, Kevin	V	47-49
Lapham, Maria	V	17	Quigley, Kevin	V	35	Tucker, Ted	W	24
LaRocque, Greg	V	47-49	Rall, Ted	V	60B-62	Ullman, Robert K.	V	68
Lash, Batton	V	88	Reklaw, Jesse	M	17B	Vado, Dan	V	18-20, 31
Lasky, David	M	13B	Rennert, Itzik	V	65, 84	Van Lente, Fred	W	23
Levins, Tim	V	15	Reynolds, Eric	V	59	Vigil, Tim	V	46
Lewis, Jon	M	10-12	Richards, Todd	V	73	Walker, Kay	V	36
Liskov, Moses	V	80	Roberts, Scott	W	19	Wallenta, Adam	W	32
Little, Jason	M	4A	Robinson, Alex	M	15	Warren, Roz	G	7
Lo, Michelle	V	71	Rodman, Larry	V	28	Watson, Rich	V	39A
Manley, Mike	V	85	Roman, Dave	V	16	Weeks, John	W	35
Marder, Larry	W	15	Root, Budd	W	6	Weier, T.	V	75A
Mason, Jeff	M	10-12	Ryan, Matt C.	V	29	Wessler, Seth	W	33
McCloud, Scott	V	24	Sassaman, Gary	V	36	Wheatley, Mark	W	3
McNeil, Carla Speed	V	44	Schaad, James E	V	13A	Wheeler, Shannon	M	16
McNeil, Michael	V	44	Schrag, Ariel	V	18-20, 31	White, Mack	M	4B
Medley, Linda	V	27	Schreck, Bob	V	21	Williams, Bebe	V	28
Metaphrog	V	82	Scigliano, Myke	V	71	Wolfgang, Kurt	V	76A
Miller, Frank	V	50-53	Shadoian, Chris	V	70	Wood, Brian	V	71
Modan, Rutu	V	65, 84	Shea, Timothy	W	36	Xavier, Philip	V	47-49
Mojica, Yvonne	M	14B	Sholtis, Jason	W	30	Yambar, Chris	W	25
Morris, Keith Alan	W	9	Showman, Galen	V	68	Yurkovich, David	V	79
Morton, William	W	41	Shultz, Mark	V	22-23	Zabel, Joe	V	8
Napoliello, David	V	47-49	Simpkins, Bob	V	18-20, 31	Zaben, Andrew	V	76B
NBM Publishing	V	0B-62	Simpson, Don	V	38			
Nicholas, Jamar	W	40	Sirius Entertainment	V	7			

# Woodmont Triangle Dining Guide

**Bethesda has 200 restaurants of every ethnic persuasion and for every budget. Here are a few suggestions within three blocks of the SPX.**



**SPX98**

**Holiday Inn Select**

**1. Ricky's Rice Bowl**, 4865 Cordell Ave. Inexpensive. A big bowl of rice, with grilled meats and veggies and assorted sauces. This is Chris Oarr's favorite.

**2. California Torilla**, 4862 Cordell Ave. Inexpensive. Best burritos in town, great hot sauces.

**3. Oodles Noodles**, 4907 Cordell Ave. Moderate. Don't let the name stop you—fantastic Pan-Asian food.

**4. Il Forno**, 4926 Cordell Ave. Inexpensive. Best pizza in Bethesda,

cooked in wood-fired ovens.

**5. Rock Bottom Brewery**, 7900 Norfolk Ave. Moderate. Good food, good beer, and lots of it.

**6. Thai Place**, 4828 Cordell Ave. Moderate. The best Pad Thai you've ever had.

**7. Foong Lin**, 7710 Norfolk Ave. Moderate. The best Chinese restaurant in Bethesda.

**8. Rio Grande Cafe**, 4919 Fairmont Ave. Moderate. Great Tex-Mex, specializing in grilled meats and fabulous ribs. Long wait at dinner hour.

**9. Big Planet Comics**, 4908 Fair-

mont Ave. No food, just great comics.

**10. Capital City Brewing Co.**, 7735 Old Georgetown Rd. Moderate. Beer in a friendly environment.

**11. Tastee Diner**, 7731 Woodmont Ave. Inexpensive. If you've never sampled a great diner breakfast, this is the place for you. Open 24-hours.

**12. Guapo's**, 8117 Woodmont Ave. Moderate. Good Mexican right next door to the con hotel.

**13. O'Donnell's**, 8301 Wisconsin Ave. Expensive. One of the best seafood restaurants in the DC area.